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predefined parameters may be transmitted directly from the remote communications unit to the communications electronics and control system. The predefined parameters may limit a transaction to a select type or grade of fuel, a select type or amount of a product or service, as well as limiting or preventing the purchase of certain products or services. Notably, the control system may include a dispenser control system, a central site control system, a control system associated with a remote network, or a combination thereof.--

In the Claims:

Please amend claims 1-3, 6-8, 16-24, and 34-36, as follows:

- Sub C1
1. (Twice Amended) A system for providing transaction parameters in association with a remote communication unit comprising:
- a) wireless communication electronics adapted to receive signals including indicia from remote communication units;
 - b) a transaction interface for carryout transactions;
 - c) a control system and memory associated with said communication electronics and said transaction interface; and
 - d) said control system adapted to receive the indicia from a remote communication unit and control a transaction at the transaction interface involving the remote communication unit according to a predefined parameter defining a transaction guideline or limitation associated with a remote communication unit.
- B2
- Sub C1
2. (Once Amended) The system of claim 1 wherein the indicia is identification indicia and said predefined parameter defining a transaction guideline or limitation stored in said memory in association with the identification indicia of the remote communication unit and said control system is adapted to access said predefined parameter defining a transaction guideline or limitation in said memory upon receipt of the identification indicia and control the transaction accordingly.
- B3
3. (Once Amended) The system of claim 1 wherein the predefined parameter defining a transaction guideline or limitation are transmitted to the communication electronics from said

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remote communication unit and said control system is adapted to receive the predefined parameter defining a transaction guideline or limitation and control the transaction accordingly.

Sub C17
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6. (Once Amended) The system of claim 1 wherein the predefined parameter defining a transaction guideline or limitation limit a transaction to a purchase amount.

7. (Once Amended) The system of claim 1 wherein the predefined parameter defining a transaction guideline or limitation control a transaction by preventing purchase of select product.

8. (Once Amended) The system of claim 1 wherein the predefined parameter defining a transaction guideline or limitation control a transaction by limiting a quantity of a select product.

Sub C17
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16. (Once Amended) The system of claim 1 further comprising means for alerting a customer of a predefined parameter defining a transaction guideline or limitation associated with said control system.

17. (Once Amended) The system of claim 16 wherein said control system is adapted to cause said means to alert the customer when a predefined parameter defining a transaction guideline or limitation is reached during a transaction.

18. (Once Amended) The system of claim 16 wherein said control system is adapted to cause said means to alert the customer that a predefined parameter defining a transaction guideline or limitation exists.

19. (Once Amended) The system of claim 16 wherein said control system is adapted to monitor a transaction for actions violating the predefined parameter defining a transaction guideline or limitation and cause said means to alert the customer of an action violating the predefined parameters.

20. (Once Amended) The system of claim 1 further comprising means for alerting an operator of a predefined parameter defining a transaction guideline or limitation associated with said control system.

21. (Once Amended) The system of claim 20 wherein said control system is adapted to cause said means to alert the operator when a predefined parameter defining a transaction guideline or limitation is reached during a transaction.

22. (Once Amended) The system of claim 20 wherein said control system is adapted to cause said means to alert the operator that a predefined parameter defining a transaction guideline or limitation exists.

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23. (Once Amended) The system of claim 20 wherein said control system is adapted to monitor a transaction for actions violating the predefined parameter defining a transaction guideline or limitation and to cause said means to alert the operator of an action violating the predefined parameters.

24. (Once Amended) The system of claim 1 wherein said control system is adapted to monitor a transaction for actions violating the predefined parameter defining a transaction guideline or limitation and prevent actions in the transaction violating the predefined parameters.

Sub C17
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34. (Twice Amended) A method for enforcing a predefined parameter defining a transaction guideline or limitation associated with a remote communication unit comprising:

- a) receiving information from a remote communication unit in association with a transaction;
- b) obtaining predefined parameter defining a transaction guideline or limitation defining a limitation or guideline for the transaction associated with the remote communication unit; and

controlling the transaction according to the predefined parameter defining a transaction guideline or limitation.